



## TH!NK City on Downing Street

Confirming its commitment to encourage the development of eco-friendly personal transport in the UK, the Government invited several futuristic electric cars to Downing Street on 27 October.



Prime Minister Gordon Brown and his ministers examine the new TH!NK city on Downing Street

The line-up of cars, which represented various solutions to the challenge of creating all-electric vehicles for everyday use in the future, included the new TH!NK city.

Prime Minister Gordon Brown, Secretary of State for Transport Geoff Hoon and Business Minister Ian Pearson each examined the TH!NK city, a vehicle that is already available in Norway and which will go on sale in the UK sometime next year.

The new TH!NK city is a true, modern urban car, with zero emissions, low cost of ownership and silent running.

The car has a top speed of 65 miles per hour, accelerates from zero to 30 mph in just 6.5 seconds and to 50 mph in 16 seconds. It can travel more than 112 miles (180 km) in city driving on a fully charged battery and requires just an overnight top-up of electricity from a domestic electricity socket to restore its charge.

[Info at think.no](http://info.think.no)



Larry Rutkowski (left), Christopher Connor Photo: Shevette Studio

## Norwegian American Trade Award Presented to Wallenius Wilhelmsen Logistics

The Norwegian-American Chamber of Commerce presented its distinguished Norwegian American Trade Award for 2008 to Wallenius Wilhelmsen Logistics (WWL). Receiving the Award on behalf of the company was Christopher Connor, WWL President of Region Americas, at a celebration dinner in The New York Palace Hotel on October 29, 2008.

Lawrence Rutkowski, NACC President, commented, "Wallenius Wilhelmsen Logistics has built commendably upon the foundations of its parent companies, and has earned the trust and admiration of customers around the world. The Norwegian-American Chamber of Commerce is proud, indeed, to count WWL as a longtime member and the eminently worthy recipient of this Award."

The NACC selects recipients of this prestigious biennial award based

upon a number of measurements and observations. Wallenius Wilhelmsen Logistics was found by the Selection Committee to fulfill, in abundance, every element of the Award's charter:

The Committee cited WWL's extraordinary success in business, and its exemplary accomplishment in expanding trade between Norway and the United States. The Award moreover recognizes WWL's dedication to quality, innovation and integrity.

**A Strong Environmental Focus**  
WWL has clearly demonstrated a determination to stay ahead of environmental legislation, including a 1.5 per cent low-sulphur fuel target on a global basis two years before the IMO low-sulphur fuel limit became mandatory for the Baltic- and North Sea regions. [Click here](#) to read more about Wallenius Wilhelmsen Logistics. (More pictures on page 6.)

## Financial Crisis Sprouts Internet Bargains

Despite the financial crisis, internet sales are on the increase. Norwegians now truly understand that internet stretches over national borders.

“If you can manage to find them, there are plenty of Icelandic websites where you can strike a bargain right now,” says the college lecturer and web-trade expert, Peder Inge Furseth, from the Business Institute to NTB.

During the first half of this year, the import of parcels from USA increased by 132 per cent, compared to the same period last year. Figures from Posten AS (The Postal Service Ltd.) in August revealed that the import of parcels from the EU was up by 10 per cent.

The products that are most in demand are electronics and IT-equipment, closely followed by clothes, shoes, music, films, books and travel. We order a lot from USA in particular,” says Furseth.  
[Stavanger Aftenbladet](#)

## Aker Yards Changes Name to STX Europe

The world's leading builder of cruise and offshore vessels, Aker Yards, changes name to STX Europe. Torstein Dale Sjøtveit is President & CEO of STX Europe ASA.

The name change reflects the entry of the South Korean-based STX Business Group as principal shareholder in the company. Effective 3 November, the international shipbuilding group Aker Yards, and all its subsidiaries, will share the common brand STX Europe.

Aker Yards ASA became part of the South Korean based STX Business Group in August 2008, when STX became the principal shareholder, with an ownership share of 92.46 percent. STX Business Group is an international industrial group with broad shipbuilding and shipping activities, total revenues of EUR 9.05 billion last year and 39 000 employees at year end 2007. [Press Release](#)



## New Consul General in San Francisco

Sten Arne Rosnes  
Mr. Rosnes was welcomed on his mid-August arrival in San Francisco to take up his new post as Consul General.

The Consulate General in San Francisco provides consular services in the states of California, Arizona, New Mexico, Montana, Colorado, Utah, Nevada, Wyoming, Idaho, Oregon, Washington, Alaska and Hawaii.

The Consulate General takes care of Norwegian interests ranging from consular services to the individual to promoting Norwegian culture, assisting Norwegian businesses and reporting on political and economic affairs of importance for Norway.

Mr. Rosnes' diplomatic career began when he joined the Foreign Service in 1985. His previous

diplomatic postings and positions are:

- Embassy in Bonn 1988-1990
- Mission to NATO 1990-1993
- Mission to the UN 1995-1997
- Deputy Chief of Mission at Embassy in Tel Aviv 1997-2001

Mr. Rosnes' foreign postings were followed by a period (2002-04) as Deputy Director General of the Ministry of Foreign Affairs in Oslo, dealing with Security Policy, NATO, and relations with US and Canada.

Mr. Rosnes went abroad again (2005-08) as Representative of Norway to The Palestinian Authority, posted to East Jerusalem.

Mr. Rosnes was educated at the Military Academy Oslo 1978-1981. He attained the rank of Captain in 1985. He also studied international relations at University of Oslo 1984-86.

The Consulate General works closely with cultural and academic institutions in the area. Read more about consular services, events and activities at [www.norway.org](http://www.norway.org)

## Welcome to New Consul General in New York



Sissel Breie  
Norway's new Consul General in New York, Sissel Breie, has arrived and is looking forward to represent Norway, Norwegian interests and Norwegians in the great city of New York.

Sissel started her career with the Ministry of Foreign Affairs in Bangkok, after going through the Ministry's rigorous trainee program. She moved on to New York and the Permanent Mission of Norway to the United Nations; she spent four years at the Ministry of Foreign Affairs' headquarters in Norway, before becoming Ambassador to Argentina in 1999.

Returning to Oslo in 2003, Sissel Breie became Director of media and cultural affairs and was in charge of promoting Norway through the Norwegian embassies and consulates. In 2006, Sissel took up her second posting as Ambassador, this time to West Africa.

Then followed six months as

Director General of aid and international development, before she returned to New York as Consul General.

“It is great to return to New York City and see all the successful Norwegian artists, musicians and designers based here and talking to representatives from Norwegian companies thriving in NYC. I feel privileged to represent Norway in the most important city in the world.

I believe there is great potential to increase awareness of Norway in the United States.” Said Consul General Breie. “Everyone is aware of the Vikings and our beautiful fjords and mountains, but not so many know that Norway is a leader in the fields of environment and international development, that we are the third biggest oil exporter in the world and that two young Norwegian producers recently went to the top of the Billboard Music Charts three times with world famous Beyonce Knowles, Ne-Yo and Rihanna.”

“I encourage everyone to visit [norway.org](http://norway.org) regularly to see what is happening along the east coast of USA, and welcome all Norwegians in need of consular services to the Consulate General in NYC.”

## StatoilHydro: Changes to Corporate Executive Committee

November 10, 2008

As of today, Øystein Michelsen (52), Helga Nes (52) and Gunnar Myrebøe (59) have been appointed members of StatoilHydro's corporate executive committee.

Mr Michelsen will take up the position as executive vice president for the Exploration & Production Norway business area, Mr Myrebøe is to hold the same post in the Projects business area and Ms. Nes will lead the area for corporate staffs and services.



Øystein Michelsen graduated as master of science from the Norwegian Univ. of Science and Technology (NTNU) in 1980. He joined Hydro in 1981; After the merger with Statoil,

Mr Michelsen became senior vice president for StatoilHydro's operations north business cluster.



Helga Nes becomes executive vice president of StatoilHydro's corporate staffs and services. Ms Nes holds a master of science degree from the NTNU and a

master's degree in business administration from the Norwegian School of Management (BI) in 1994. She joined Hydro in 1984.



Gunnar Myrebøe graduated as master of science from the NTNU in 1973. He worked for Phillips Petroleum before joining Statoil in 1981. He was

offshore manager for the Snøhvit development from 2003-07 and since the merger has been senior vice president for offshore modifications in Projects.

[More at StatoilHydro](#)

## United Nations Recognizing DNV's World Role



The United Nations set the Millennium Development Goals in the year 2000, with the aim to "spare no effort to free our fellow men, women and children from the abject and dehumanizing conditions of extreme poverty."

Mr. Madsen was among the 100 participants chosen to attend the event, focusing on Food and Sustainability. All participants were invited to submit a one-page paper on how their company addresses the development challenges related to food sustainability. DNV's submission focused on encouraging sustainable practices within all industries, but with a particular focus on the food and beverage industry.

*A clear signal that DNV has a global role to play*

"I was very happy to be invited to this forum," says CEO Henrik O. Madsen. "It is a clear signal that DNV has an important global role to play within the area of food sustainability. This fits well with our ambitions within the food and beverage industry. It also fully supports our vision of global impact for a safe and sustainable future." [DNV](#)

The United Nations invited DNV and CEO, Henrik O. Madsen, to a high-level event in New York, joining world leaders in renewing commitments to achieving the Millennium Development and Food Sustainability Goals by 2015 and setting out concrete plans and practical steps for action.

## Another Norwegian Wind Farm in Scotland

Norwegian company Fred. Olsen Renewables is starting construction of another new wind farm in Scotland, with a capacity of 138 megawatts, and cost NOK 3.2 billion.

The company's first large scale wind farm in Scotland, commenced operation in 2003. Crystal Rig Wind Farm is located on the Lammermuir Hills, a sparsely populated area 40 km east of Edinburgh. When completed Crystal Rig was the largest (onshore) wind farm in Scotland with a rated output of 50 MW. The turbines have a hub height of 60 meters and rotor diameter of 80 meters.

From the on site control building underground cables head northwest



to the grid connection point at the Dunbar substation.

Fred. Olsen Renewables is a wholly owned subsidiary of [Bonheur ASA](#) and [Ganger Rolf ASA](#), both listed on the Oslo Stock Exchange. Fred. Olsen Renewables is responsible for the group's renewable energy activities. [Fred Olsen Renewables](#)

## Norwegian to pick up where Sterling left off

(November 3) Norwegian Air Shuttle is moving fast to fill the vacuum left by the collapse last week of Sterling Airlines, the Copenhagen-based, Iceland-owned low-cost carrier.

This week it will open a base in Copenhagen and is aiming to have eight to 10 jets operating out of the Danish capital by May, as it scrambles to find more aircraft for its fleet. Some of the parked Sterling jets are a priority initial acquisition target.

Largely unnoticed by many rivals, Norwegian has grown to become the fourth largest low-cost airline in Europe behind the big players Ryanair, EasyJet and Air Berlin. It will fly more than 9m passengers this year with a fleet of 41 aircraft.

Bjorn Kjos, chief executive of Norwegian, said "it is a huge opportunity". He said that the group would replace Sterling as the main low-cost player in the Danish market.. Initially the airline would base two jets at Copenhagen from Thursday flying on six routes to Ålborg, Oslo, Stockholm, Alicante, Malaga and Nice. It is planning to

add further routes from Copenhagen to London, Amsterdam, Rome, Krakow, Prague, Barcelona and Pisa at the pace at which it could bring in more aircraft. It is also starting new routes from Stockholm.

Norwegian is also posing an increasing competitive threat to SAS Scandinavian Airlines, the Nordic region's legacy network carrier. "They have much higher costs than we have, about twice our level," said Mr Kjos.

The Oslo-based carrier made clear the scale of its future ambitions by placing an order in August last year with Boeing for 42 186-seat 737-800s for delivery between 2009 and 2014. The deal had a list price value before discounts of \$3.1bn.

Norwegian got its finances in order just before the financial markets were hit by mayhem this autumn. This summer it completed a Nkr400m (\$59.5m) rights issue to finance its deposit for its new fleet orders, and agreed a \$160m debt deal with Natixis to fund the pre-delivery payments for the first 10 Boeing jets.

[Financial Times](#)

## Rafto Human Rights Prize to Congolese Pastor

The Rafto Human Rights Memorial Prize for 2008 was presented in late October to Congolese Pastor Bulambo



Lembelembe Josué at a ceremony in Bergen. He was awarded the prize for his dedication to end the plight of the people of the Democratic Republic of the Congo.

The board of the Rafto Foundation says it decided to award the Rafto Prize to Pastor Bulambo Lembelembe Josué because the church leader brings hope to Eastern Congo, and his work brings hope for peace, reconciliation and human dignity to a people that have suffered from the deadliest conflict since World War II.

The jury says the most frequent targets of this hidden war are women.

In the last ten years in Congo, hundreds of thousands of women have been raped, many in excessively brutal gang rapes.

Pastor Bulambo's message is clear and simple: "It should be possible for women to be safe. It is our responsibility to make life safe."

### *Prize gives great encouragement*

"The Rafto Prize may have a positive effect. I hope the situation in Congo will be noticed. It is a great encouragement to us that Norway, a nation located 9,000 kilometers away, cares about us," says Pastor Bulambo Lembelembe Josué.

The Rafto Prize is awarded every year, in memory of the Norwegian professor Thorolf Rafto, who for many years worked to eliminate poverty and oppression in the world. Professor Rafto died in 1986. [Vaart Land/Norway Post](#)

## Prestigious Travel Award to Hurtigruten

The Norwegian coastal cruise liners Hurtigruten have been voted *Best Niche Cruise Line* by the British Travel Awards 2008.

The Hurtigruten's cruise along the Norwegian coast between Bergen and Kirkenes has been called "the most beautiful trip by sea" in the world.

Those voting for the British Travel Awards, thousands of customers, agents and representatives for the travel industry, seem to agree. "This means a tremendous recognition of our efforts to maintain a high quality in our product in a tough market," says Ian Cottam, director of Hurtigruten UK.

Last year Hurtigruten was voted Best Specialty Cruise by Britain's Travel Weekly Awards.

[NRK/Norway Post](#)

## Oil Fund Faces Losses

11.10.08 Norway's \$310 billion sovereign wealth fund, Europe's biggest holder of stocks, will probably suffer losses in 2008 due to weak equity markets, Finance Minister Kristin Halvorsen said.

'This will be a hard year for the fund ... this will be a year of losses, especially in the equity markets,' Ms. Halvorsen said in an interview with the BBC.

[View BBC interview](#)

'Because we are very long term investors, we are not panicking. The value of Norway's oil fund, called Government Pension Fund — Global, has increased by about 1.5 billion Norwegian crowns (\$220 million) over the first nine months of 2008 to 2.119 trillion crowns in September, according to preliminary data, despite record inflows from the sale of oil and gas.

Earlier this year the oil fund said that it held more than one percent of all European stocks and that it planned to increase investment in emerging markets. [Forbes](#)

## Tanker Building Sequence to be Modified

Aker Philadelphia Shipyard has been notified by American Shipping Company that AMSC will change the building sequence of its 12 tanker build program, as AMSC has not yet been able to arrange financing for the two shuttle tankers in that program.

The two shuttle tankers are intended for bareboat charter to Overseas Shipholding Group, who will time charter the vessels to Petrobras for operation in the Gulf of Mexico. Without financing in place for the shuttle tankers, AKPS cannot draw on its committed construction financing facility to build these

vessels and, therefore, the building sequence will be changed. AKPS notes that the shipbuilding contracts for the shuttle tankers provide flexibility with respect to delivery of the vessels.

Aker Philadelphia Shipyard constructs vessels for operation in the Jones Act market. Its state-of-the-art shipbuilding facility and has earned a reputation as the preferred provider of oceangoing merchant vessels with a track record of delivering quality ships. It is a member of the Norwegian-based Aker family of global companies.

[Philly Shipyard](#)

## Miami Celebrates 25<sup>th</sup> Anniversary

200 members and guests enjoyed a very special evening at Grove Isle Hotel & Spa on October 25th when participating in NSC & NACC's 25th Anniversary Celebration.

### Honoring the Founders

This night was much about honouring the founders of NSC, Svern Dahl and Aage Lindstad. Arvid Lingaas, he himself being a major player in the maritime business, paid tribute to the two founders and long time members before presenting them with a beautiful book on Norway as a token of appreciation.

The late Bjarne Eikevik, founder and first president of NACC, was also remembered and praised for his initiative and support of NACC, both by Master of Ceremonies, Beate Jakobsen, and General Manager of NACC, Inger Tallaksen, who flew in from New York to participate.

Ambassador Wegger Chr. Strommen was guest of honour and keynote speaker. He talked of how lucky we are to be able to experience all



From left: Arvid Lingaas, Aage Lindstad, Ambassador Wegger Chr. Strommen and Svern Dahl.

that America has to offer. Amb. Strommen thanked NSC & NACC for its commitment to the Norwegian community in South Florida.

### International Entertainment

Four young fiddlers from Gausdal Spelemannslag flew in from Norway to play traditional folk music. They made quite an impression entering the ballroom in their beautiful bunads. Kristin F Gramstad pleased us all with her beautiful voice, and Dag Markhus, a young Norwegian studying percussion at the University of Miami, formed a band with five co-students, playing jazz and Latin music. The entertainment made the event even more special for the Norwegians while giving the non-Norwegians a cultural taste of Norway. Inger-Torill Kirkeby

For info on NSC/NACC Miami:  
Beate Jakobsen [beatej@comcast.net](mailto:beatej@comcast.net)

## Annual Meeting of Mid-Atlantic Chapter

*Election of new Board of Directors and Corporate Officers.* NACC MA had their Annual Meeting on October 22nd, 2008 at Colonies of McLean Clubhouse.

It was decided that Past President Atle B. Nordvik will continue as Executive Director for the organization. Britt Carina Horncastle was elected Chairman and President.

The Annual Meeting also agreed to keep its current name, Norwegian-American Chamber of Commerce, Mid-Atlantic Chapter, Inc.

The new board now comprises:

- Chairman and President:  
*Britt Carina Horncastle*
- Vice Chair and VP:  
*Peter Sioma, President & CEO, NAMMO Inc.*
- Director and Secretary:  
*Fridjov Markussen, TD Ameritrade*
- Director and Treasurer:  
*Lasse V. Syversen, President and CEO, Bloksberg Inc*
- Director and Program Chair:  
*Idar G. Voldnes, President, IntraPoint*
- Director and Program Chair:  
*Thor Lassen, President, Nordic Venture*
- Director:  
*Katharina Brekke, Attorney, Vandeventer Black LLP*
- Director:  
*John Miller, Raytheon*
- Director:  
*Ole M. Orset, Downtown Jaycees*
- Director:  
*Andrew Pratt, Adduci Mastriani & Schaumberg LLP*
- Director:  
*Gisle Sorli, Vice President, McLean Asset Management, Inc*
- Observer:  
*Elin B. Rognlie, Minister Counselor, Royal Norwegian Embassy*
- Director:  
*Open, Lockheed Martin Corporation*
- Director:  
*Open, Statoil Natural Gas LLC*

[More about NACC Mid-Atlantic Chapter](#)

## Members and Friends Congratulate Wallenius Wilhelmsen Logistics

Prominent members of the Nordic American business community and friends of WWL joined in expressing their admiration of this fine company.

Guests were entertained by two of Norway's talented musicians in New York: Jostein Gulbrandsen and Stina Stjern (right).

*photos Shevette Studio*



## Implementing UN Peacekeeping Operations



Ambassador Morten Wetland presents findings to UN Deputy Secretary General Dr. Asha-Rose Migiro

28/10/2008 Today Norway handed over the final synthesis report on Multidimensional and Integrated Peace Operations to Deputy Secretary General Dr. Asha-Rose Migiro. The report includes important findings and recommendations aimed at improving UN peacekeeping operations.

The Norwegian Government launched the project in 2006. "The Integrated Missions Project has provided a forum for discussion, and the end result is a set of findings and recommendations drawn from meetings of many brilliant minds," said

Ambassador Morten Wetland when he presented the findings.

The final conference in Oslo last October showed renewed faith in the UN as the only organization that can truly integrate peacekeeping, peacebuilding and development. The discussions confirmed that although challenges remain, there is a strong belief that it can be done.

The dramatic increase in the demand for UN peacekeeping and peacebuilding operations and the ever growing complexity of their mandates, has left the United Nations with many different types of challenges.

Foreign Minister of Norway Jonas Gahr Støre concludes that: "The task of grappling with these challenges should not be left just to the UN Secretariat, agencies, funds, programs or other multilateral actors. One of the most important lessons from the project is that no single actor can resolve the challenges alone.

The project covers a wide range of issues such as: improving strategic integration; the need for better alignments among relevant UN entities; the need for stronger leadership and incentives; the necessity to bring politics back onto center stage; the need for stronger field level authority, and looking at solutions to improve and secure long-term funding and commitment and more. For a closer look at findings and recommendations, the final synthesis along with the other regional seminar proceedings can be [downloaded from the project website](#).

[Norwegian Mission to the UN](#)

## Strong Increase in Operating Income for Wilh. Wilhelmsen

The WW group posted an operating profit of USD 217.6 million for the first nine months of 2008, compared with USD 206.9 million in 2007. Total operating income for the first nine months totaled USD 2.6 billion as against USD 2 billion for the same period of 2007. Profit before taxes came to USD 121.8 million, compared with USD 190.8 million.

"Shipping cargo volumes have been strong and stable in the third quarter. This is also contributing to strong volumes for our logistics segment. Within maritime services we experienced high activity and we increased our market share," says Ingar Skaug, group CEO in Wilh. Wilhelmsen (WW).

"As the rest of the world, we are well aware of the present economical situation making it highly uncertain to predict the future. We are, however, positioned for adverse market developments through a large customer and cargo base, a global trade pattern and the flexibility to redeliver chartered vessels," says Skaug.

The WW Board intends to maintain the group's dividend policy. In spite of the ongoing financial turmoil, the WW Board proposes to pay a supplementary dividend of NOK 1.50 per share for the second half of 2008. An extraordinary general meeting will decide on this on 20 November. If the proposal is approved, WW will have paid NOK 7 per share in dividend for 2008, including the payment of NOK 5.50 per share made in the first half.

WW's prospects for the fourth quarter still look favorable, therefore the WW Board believes that the WW group's operating profit for 2008 will exceed 2007. However, the outlook for 2009 is more uncertain due to the financial turmoil.

- » [Q3 2008 report](#)
- » [Presentation Nils Dyvik \(updated\)](#)
- » [Presentation Ingar Skaug](#)
- » [Press release Q3 2008](#)
- » [Pressemelding Q3 2008](#)

## Fisheries Ministry Distributes Licences for New Aqua Farms

Fisheries Minister Helga Pedersen on November 7 issued licences for 65 new Norwegian aqua farms for salmon and trout for 2009.

License distribution favors northern counties

The three northernmost counties were granted nearly half of the new licences, with seven to Finnmark, eight to Troms and 15 to Nordland.

Nord-Troendelag was granted eight, and Soer-Troendelag seven, while Moere og Romsdal, Sogn og Fjordane and Hordland five each.

Five licences were set aside for ecological aqua farming.

In Finnmark each licence will cost NOK 3 million, while in the rest of the nation the cost is NOK 8 million for a new licence. [NRK/Norway Post](#)

## Ulstein's New Initiative

06.11.2008 The Ulstein Group is starting a new company providing services to the international shipping industry. Named Ulstein Marine Services (UMS), it will offer services to the aftermarket, technical operation of vessels in service, and services for personnel/manning.

Group CEO Gunvor Ulstein says the establishment of UMS is in keeping with the Group's strategies of globalization and growth. Establishing UMS will further develop and enhance our capability to provide services for vessel operation.

### *Jens Lassen to direct new company*

Managing director of the new company is Jens Lassen, who has worked extensively with process improvements and change management, and is a leading proponent for the use of new and modern tools and methods in the shipping industry.

Lassen comes from a position as managing director of Stolt-Nielsen Shipowning, Rotterdam, with earlier positions at Royal Caribbean Cruise Lines, Miami, DNV, and V. Ships.

### *Cost Reduction, Optimum Operation, Increased Reliability.*

"The most inexpensive way to run a shipping business in the long term is to focus on high quality and safety. We will provide services that give our customers significant cost reductions, optimum operation and increased reliability. Our customers won't have to repair damages, because we will provide managed, preventive services before anything happens to equipment or operation of the vessel. Our aim is to be as good as the aviation industry in accident prevention, equipment repair and maintenance," says Lassen.

The Ulstein Group is setting up an office in Oslo from which the UMS management will work. Further units will be built up in key global ports.

[Marine Norway](#)

## America's Deep Blue Highway

### *How Coastal Shipping Could Reduce Traffic Congestion, Lower Pollution, And Bolster National Security*

Gloucester, Mass., 09/24/08 The Institute for Global Maritime Studies has published a comprehensive study on the potential environmental, national security and economic benefits of increased US coastal shipping. The report, by John Curtis Perry, Scott G. Borgerson, and Rockford Weitz, can be downloaded at [www.igms.org](http://www.igms.org).

"*Deep Blue Highway* is a timely, revolutionary report, which shows that in many cases the greenest and cheapest way to ship goods is by sea, not by land," said Fred Krupp, president of Environmental Defense Fund and author of *The New York Times* best-selling book, *Earth: The Sequel: The Race to Reinvent Energy and Stop Global Warming*. "This sea change could benefit every American by reducing the cost of the goods we buy, cutting congestion on our clogged roads, making the air we breathe healthier and combating global warming pollution."

9/11 underscores the national security benefits of America again looking seaward. "The sea can help protect America," said Admiral Jim Loy, a senior counselor at the Cohen

Group and former Coast Guard Commandant, TSA Director and Deputy Secretary of Homeland Security. "*Deep Blue Highway* makes a compelling case for why coastal shipping can provide an important layer of resiliency to the nation's brittle landside transportation networks. Coastal shipping is an idea whose time has come."

In addition to coastal shipping's environmental and national security benefits, praise has been forthcoming about its importance for the US economy. "*Deep Blue Highway* shows how coastal shipping could improve America's economic competitiveness by reducing traffic congestion, air pollution, and infrastructure maintenance costs," said Per Heidenreich, shipping industry leader and former CEO of Heidmar Inc. "Even better, a revitalized marine highway is not only good for the country; it makes good business sense. Getting our highways moving again through coastal shipping will yield excellent returns."

*America's Deep Blue Highway* includes specific recommendations on how policymakers could endeavour to make coastal shipping a significant part of a national, perhaps even continental, transportation solution.

For further information, please contact: [info@igms.org](mailto:info@igms.org)

## Hatteland Display wins US Coast Guard Contract

2008-11-04 Hatteland Display has received an order for 290 Electronic Chart Display and Information System (ECDIS) displays for installation on the US Coast Guard buoy tender fleet. The USCG Command and Control Center in Portsmouth, VA selected the company's Maritime Multi Display, and procured the displays through a contract awarded to CHI Systems of Ft. Washington, PA.

"This order reflects our ability to meet the standards required by an

organization that is completely committed to security," comments Brede Qvigstad, Director, Naval & Defence Division, Hatteland Display. "Orders from military and government are extremely important in their own right, but they also demonstrate to our civilian customers that we have the quality and ability to deliver for large, nationally important projects."

The contract was awarded following issuance by the USCG of a competitive request for proposal.

[Nortrade](#)