



DNV Helps Forest Carbon Finance Vision Become New Reality

Critical first step for market-based financing of forest protection.

DNV has validated and verified the world's first REDD VCS credits, or Reduced Emissions from Deforestation and Forest Degradation. REDD is the much anticipated new approach that creates significant financial value for carbon stored in forests. REDD holds the potential to offset one-fifth of global greenhouse gas emissions, while enhancing the well-being of indigenous people, simultaneously addressing climate change and poverty.

Sustainable development

DNV verified the innovative Wildlife Works Kasigau Corridor REDD project in Rukinga Kenya. Through the project, a vast forest ecosystem

was restored and local people were empowered through education, job creation and direct financial rewards.

"To ensure that the project had absolute credibility, we chose Det Norske Veritas because they are a trusted and experienced firm. The DNV team thoroughly and efficiently validated and verified the project, providing assurance and confidence for our investors," said Mike Korchinsky, Founder and CEO of Wildlife Works.

"There is an enormous investment gap between what government programs can accomplish and the financing required to save the earth's forests and nearby communities. A vibrant carbon market is the most rapid, and likely the only way, to bridge that gap," said Sam Stevenson, who leads REDD Climate Change Activities at DNV Americas, the validation and verification entity for the project.

More at dnv.com

Norwegians Prepare for Syttende Mai Celebrations



Norwegian Constitution Day - 17th of May - will be celebrated with much flag waving, parades, music and dancing in Norwegian American communities all across the country.

Check your local NACC chapter (naccusa.org, select your chapter) for planned activities in your area.

You will also find information at the Norwegian Embassy / Consulates website (norway.org), Norwegian Seamen's Church, Sons of Norway, and the many proud Norwegian American organizations who will be showing the colors in your state.

Gratulerer med dagen!

World's Biggest Computer Party

For the 20th year running, the world's biggest coming-together of young data enthusiasts took place April 20-24 when 6000 young people filled Hamar's Viking Ship Hall for this year's event, "The Gathering 2011".

'The Gathering' is an annual data event for young enthusiasts that started in 1992 with 1.200 participants in the Skedsmo Hall, near Oslo. It has grown steadily in popularity and, in 1999, it was registered in The Guinness' Book of Records as the world's biggest temporary data network.

The idea is to bring together young people interested in data communication and games, to socialize and to exchange knowledge on data computing. NRK/Norway Post

Official Visit to the United States by Their Majesties the King and Queen of Norway

Their Majesties the King and Queen of Norway will pay an official visit to the United States from October 11 - 22, 2011, with stops in the Midwest and New York City.

In Minnesota and Iowa, Their Majesties will meet with government officials and visit Norwegian-American communities and institutions. They will host a Grand Reception in Minneapolis.

In New York, Their Majesties are

invited by the American-Scandinavian Foundation (ASF) to be special guests at the gala ball celebrating its centennial anniversary.

Also included in the program are gatherings with the Norwegian community and events with Norwegian and American businesses and cultural institutions.

Their Majesties will be honored guests at an NACC luncheon in New York on October 20.



Upper Midwest Chapter Elects New Board



Eivind Heiberg

The Norwegian American Chamber of Commerce, Upper Midwest Chapter, have elected the following members to serve as their Board of Directors.

President – Eivind Heiberg
 Vice President – Peter E. Russell
 Treasurer – Christian Laland
 Secretary – Gerry Fisher

Eivind Heiberg is a native of Halden, Norway. He is Chief Executive Officer of Sons of Norway, the 70,000 member international organization and is a board member of the Minnesota Insurance and Financial Services Council. Mr. Heiberg has also served as President of the Minnesota Fraternal Alliance and President of the Fraternal Section for the American Fraternal Alliance. In addition, he has been a board member of 17. Mai Minnesota since 2002.

He earned his Bachelor of Arts in Business Administration and Mass Communications from Concordia College in Moorhead, MN, and a Master's in International Communication at University of Minnesota.

10-Krone Coin to Commemorate the Bicentenary of Norway's First University



This year is the bicentenary of the founding of the University of Oslo. To mark the event, Norges Bank will issue a special edition 10-krone circulation coin on Tuesday, 3 May. The coin's obverse was designed by Ingrid Austlid Rise, designer at Det Norske Myntverket AS; the reverse was created by the designer Enzo Finger. [Norges Bank](#)

New Members of the Board of NACC, Inc.

At the Annual meeting of Members held in New York City on March 31, 2011, two new directors were elected and welcomed to the Board.



William Cummings

William Cummings is President and Lead Designer of Heiberg Cummings Design. Since founding the company in 1990, Mr. Cummings has designed spaces for high profile business owners and celebrity clients in North America as well as Europe. He has played a key role in developing recognition for HCD as one of the most reputable and prestigious interior design firms.

HCD has been featured in publications including British House & Garden, NY Elle Décor, Veranda, and just recently in NY Spaces Magazine. Elite magazine listed HCD as one of the top 1000 globally.

Mr. Cummings has degrees in Business from University of Georgia

and from Georgetown University, Washington, D.C.

Joerg Joergensen is a finance executive with broad experience in strategy development, financial management, and implementing operational improvements. Joerg is currently CFO at Temco Service Industries Inc. with responsibility for finance and strategy.



Joerg Joergensen

Prior to this he held CFO positions at several companies in the IT and retail industries.

Joerg started his career working for the investment banking operations of JP Morgan and ABN AMRO in London. He holds a BS in Management from the London School of Economics and an MBA from Columbia Business School and London Business School.

Click [here](#) for the complete listing of directors and officers.

Baby It's You - Norwegian Choreography on Broadway



Baby It's You, choreographed by Norwegian Birgitte Mutrux, is the original Broadway musical inspired by the true story of Florence Greenberg, a suburban housewife from New Jersey, who discovered one of the greatest girl groups of all time, The Shirelles, and created Scepter Records, becoming the music industry's first female powerhouse.

Opens April 27th on Broadway.

Created by Floyd Mutrux and Colin Escott, the dynamite team behind Broadway's Million Dollar Quartet, and starring Tony Award®-winning actress Beth Leavel, Baby It's You!

features non-stop pop and rock 'n' roll classics such as "Dedicated To The One I Love," "Duke Of Earl," "He's So Fine," "It's My Party," "Louie Louie," "Mama Said," "Shout," "Sixteen Candles," "Twist and Shout" and many more!

Birgitte Mutrux grew up in Oslo, Norway, where she studied dance and theatre. Birgitte has been living in Los Angeles for the past 15 years, and has a background in dance and choreography. [Norwegian Consulate General New York](#)

Wilh. Wilhelmsen Launches Next Generation Cargo Vessel



The new Mark V class is the largest and most sophisticated roll-on roll-off carrier ever built. The first vessel, MV Tønsberg, is now launched into operation. (Photo: Wilh. Wilhelmsen)

The Wilh. Wilhelmsen group has launched its 150th anniversary vessel, MV Tønsberg, into operation. The Mark V class is the most sophisticated vessel ever built in the roll-on roll-off segment.

“We expect that Mark V will strengthen our position as the global market leader within deep sea roll-on roll-off transport”, says Jan Eyvin Wang, president and CEO of Wilh. Wilhelmsen ASA, representing the owner of the vessel. “The Mark V class is the most sophisticated ro-ro vessels ever built, with major innovative design criteria such as high ramp capacity, deck strength and height, low fuel consumption, good transportation economy and safe cargo handling. Together with Mitsubishi Heavy Industries, we have constructed a class of environmentally friendly vessels with several unique features”.

The Mark V vessel is the largest of its kind, with a length of 265 metres offering a cargo volume of 138 000 cubic metres over six fixed and three hoistable decks. The pioneering roll-on roll-off vessel is built at Mitsubishi Heavy Industries in Nagasaki, Japan. Four Mark V vessels will be delivered to Wilh. Wilhelmsen ASA and its partner Wallenius Lines. The second vessel will be delivered in August and two in 2012.

Wilh. Wilhelmsen technical department developed the design in

close cooperation with the shipyard and has been responsible for follow-up of the construction work at the yard.

Built for larger, heavier cargo

Wilh. Wilhelmsen ASA experienced a strong rebound in its shipping operations last year, with a 25% increase in transported volumes in 2010 compared with 2009. “The market demands new and more effective tonnage, and we foresee the Mark V class as a dynamic driver in its segment”, explains Jan Eyvin Wang.

MV Tønsberg will commence service in the Wallenius Wilhelmsen Logistics’ round-the-world trade. “M/V Tønsberg will make Wallenius Wilhelmsen Logistics unique position in the market for transport of high and heavy cargo even stronger,” explains Wang.

Designed for sustainability

The Mark V will use 15 to 20% less fuel per transported unit than its predecessors, thanks to an optimized hull form and energy saving features such as the streamlined rudder design and duck tail. An advanced turbo generator produces electricity from the waste exhaust heat. In total, these initiatives cut emissions significantly.

[» Mark V Fact sheet](#)

[» Mark V brochure](#)

[» Graphical illustration: The world’s largest ro-ro vessel](#)

Management Changes at Höegh Autoliners

From 1 April: Ingar Skiaker is Chief Operating Officer, based in Oslo.

Steinar Løvdal is head of Region Americas and President of Höegh Autoliners Inc., based in Jericho, New York.

From 1 June: Geir Berger is appointed Head of Region, East Asia, based in Tokyo.

Øyvind Ervik will be Key Account Manager, Nissan, based in Oslo.



Ingar Skiaker



Steinar Løvdal

A number of other changes will take place at the next level in the organization to support an internal reorganization, which is taking place to facilitate improved trade systems, vessel planning and closer relations with key customers. hoegh.com

Johann Olav Koss Honored by King Harald

Johann Olav Koss, Norwegian Speedskating legend and founder of Right to Play has been named Knight First Class of the Order of St. Olav by King Harald for his humanitarian efforts for youth and children.

“Right to Play is now working with hundreds of thousands of children all over the world, based on the experience and pleasure I myself had through growing up in Norway,” says Koss.

Right To Play implements programs in 20 countries in Africa, Asia, the Middle East and South America. Founded in 2000 by Johann Olav Koss, Olympic gold medalist and social entrepreneur, Right To Play fosters the hope and skills that are essential to envisioning and realizing a better future. norwaypost.no



Blank Rome Overview of 'The Coast Guard Authorization Act of 2010'

Monday, April 25, 2011

Maritime Developments Advisory

The Coast Guard Authorization Act of 2010 (Public Law No. 111-281, October 15, 2010) was signed into law by President Obama on October 15, 2010. This legislation represents the first major piece of maritime legislation enacted by Congress in four years when both the Coast Guard and Maritime Transportation Act of 2006 and the Security and Accountability for Every Port Act of 2006 (commonly known as the SAFE Port Act) were enacted.

The Authorization Act includes measures to address Coast Guard Modernization and reform of the acquisition directorate of the Coast Guard, and ensure that maritime safety is put on an equal footing with other Coast Guard responsibilities. It also includes measures relating to oil pollution prevention, port security, implementation of the Convention on the Control of Harmful Anti-Fouling Systems on Ships (2001), and general maritime safety laws that have been under consideration since 2006. To read the full overview, [click here](#).

Aker Wins Construction Contract for Ohio Mill

Aker Construction, Inc., a subsidiary of Aker Solutions, has been awarded a contract for the installation of the new V & M seamless pipe mill in Youngstown, Ohio, US.

"Aker Solutions has exceptional construction experience in the steel industry in North America and we are very pleased with the award of this latest project," said Steve Harker, who heads up Aker Solutions' union construction business in the US.

V & M Star belongs to Vallourec, a world leader in premium tubular products.

Aker Solutions' contract party is Aker Construction, Inc., which will constitute part of Kvaerner.

maritimeandenergy.com

Events in New York

NBIM Economic Outlook

Pål Marcussen, Head of Norges Bank Investment Management New York office, presented the economic outlook for NBIM at the offices of Torm USA, Stamford.

Career Workshop

For the first time in New York, NACC and ANSA joined corporate members in arranging a Career Workshop at Trygve Lie Gallery, Norwegian Seamen's Church.

Steven Peri, General Counsel, Cisco –Telepresence, moderated a panel discussion with:

Marianne Halvorsen, CPCU, AIS, Vice President, Willis Group

Kristin H. Holth, Exec. Vice President & General Manager, DnBNOR Americas

Merete Hvardal, Vice-Consul, Norwegian Consulate General, New York

Jenny Karlsen, Donor Relations Adviser, UNDP LEAD Programme

Morten Sohlberg, President, The Smörgås Chef Group of Restaurants

Lise Sollerud, HR Manager, Statoil, Stamford, and HR business partner for Statoil's Crude oil trading activity

The career workshop was met with great enthusiasm by a full house of young people interested in knowing more about major Norwegian organizations doing business in North America.



A Typically Active Spring Season in Miami

No Cod?

Approximately 70 persons turned up at Leiv Eiriksson Center for our annual Codfish Dinner, only to find out there was no cod being served. For the first time in Willy Hansen's career as a chef, the ordered fish did not arrive. He did however the only right thing; he prepared Poached Salmon. There might have been a few disappointed people, but no serious complaints were heard. The rich fish soup was very tasty; the hearty plates of poached salmon were very well received, as was the aquavit.

The mingling of members and friends from our area, as well as visitors from out of town, made this event the perfect place to meet with new and old friends.

Pictured top, Left to right: Lasse and Vigdis Syversen visiting from Washington DC; Leif Griffin; Trond S Jensen; Vibeke Steineger in town from New York; and Beate Jakobsen.

Both Lasse Syversen and Vibeke Steineger are very active in their respective communities: Lasse Syversen is President of Flagship (web host for our own website and email-service) and serves as treasurer of NACC in DC. Vibeke Steineger is President of The American-Scandinavian Society in NY.

SeaTrade Kick-Off Party

We welcomed 200 members and guests to Monty's Miami Beach Monday March 14. As in previous years this year's seventh consecutive Kick-Off saw people from all over, gathering to meet with old friends and relax for a few hours before attending Seatrade Cruise Convention the following days.

Thanks to Jarl Andersen; High Seas Trading; MHG Marine Insurance Brokers; and Scanship for sponsoring our lottery. The proceeds went to the new Scandinavian Church & Center.

Pictured:

1. Ravi Mehta, DNV, with Erik Engebretsen; Amy Smith; and Brian Roge, all of United Ship Service, new corporate member of NSCNACC.

2. Sandeep Kaur; Lena Dyring; Tamara Sosa Pascual, Nina Allen; and



Johan Øyen, all of Norwegian Seafarers' Union with Tormod Woxen of the Norwegian Seamen's Church.

3. Kjell Hagen and Paal Berg, Wilhelmsen Ships Service, with Derick Hayman, Jotun.

4. Fred Sørensen, MCP; Laura Lieberman, MHG; and Kjetil Lund; Wilhelmsen Technical Solutions.



5. Nancy Griffin and Asle Viken of High Seas; and Jan Inger-Torill Kirkeby www.nscnaccmiami.org

WWL Unveils Processing Center at Port of Galveston



New facility caters to heavy equipment sector

Wallenius Wilhelmsen Logistics (WWL), the global shipping and logistics provider, has opened a heavy equipment processing facility at the Port of Galveston. This is one of 11 high and heavy processing facilities operated by WWL, serving the processing needs of manufacturers and forwarders of heavy rolling equipment.

"WWL's specialized processing sites are designed to provide considerable conveniences to heavy equipment manufacturers," says John Felitto, EVP of Wallenius Wilhelmsen Logistics Americas. "These facilities allow manufacturers to store products closer to the end buyer, shorten delivery times and save on priority shipping expenses."

WWL's newest equipment processing center at the Port of Galveston offers convenient access to

ocean, rail and truck transportation. The facility can accommodate storage for 7,000 units and provides other key services such as inventory management, inspections, repairs, preventative maintenance, cleaning and dealer distribution.

A unique benefit of the Galveston facility is its strategic location in a Foreign-Trade Zone, providing duty exemption on re-exports for units that are temporarily stored at the site, as well as deferral of customs duty.

"Processing centers such as the one in Galveston will become increasingly important to equipment manufacturers as they look to improve reliability, delivery schedules and overall customer service. This is particularly important as the economy improves and we see more investments into building and infrastructure projects in emerging markets and around the world," says Felitto. 2wglobal.com

Tordenskjold: Boat of the Century

In 1911, Sun Yat-Sen overthrew China's Manchu dynasty, Roald Amundsen became the first man to reach the South Pole and the U.S. Supreme Court dissolved Standard Oil. In 1911, Ray Harroun reached speeds of almost 75 miles per hour as he won the inaugural Indianapolis 500.

Federal spending in 1911 topped 500 million dollars and a first class stamp cost \$.02. William H. Taft was president, the U.S. population approached 94 million people and demonstrators in New York City demanded that women be granted the right to vote.

Across the country in Seattle, the fishing vessel Tordenskjold slid down the ways at a little shipyard in the Scandinavian community of Ballard. Of all the events that transpired 100 years ago, the Tordenskjold is one that endures.

Neither relic nor museum piece

Remarkably, as she celebrates her centennial, she is neither relic nor museum piece. The Tordenskjold leads a small fleet of hard working commercial fishing schooners that compete head to head with modern boats on the Alaska fishing grounds.

Marvin Gjerde has owned and operated the Tordenskjold since 1979. He's still making a living with his century-old boat: you make a good living at it. You know they're efficient boats, they're fairly inexpensive to operate. They're easily driven so you don't burn a lot of fuel.

Nobody is quite sure how many of the historic schooners are left.

At one time, I was told there were 100 schooners in Seattle, says Per Odegaard, owner of the Vansee. And now, in the Seattle area that I know of, we're down to about 20. There are a few here and there, a couple in California, a few in Alaska but I don't believe there are 30 left.

[Maritime Executive](#)

Seafood Exports Continue Record Pace

For the seventh consecutive year, Norway has set new records in seafood exports. The country sold an unprecedented NOK 53.8 billion worth of fish and shellfish abroad in 2010. The numbers reveal the growing importance of China, the increasing dominance of aquaculture versus



fishing, and a record pace of salmon exports.

[Read more in Nortrade](#)



NACC Young Associates

Young Associates (YA) in New York has regrouped and is stronger than ever.

With several new board members, the Young Associates group has new ideas and perspectives on how to reach the many young professional Norwegians living in the New York metropolitan area.

The new board consists of (pictured, from left) Lars Bremnes, Royal Norwegian Consulate General, Philip Hansteen, Statoil, Marianne Halvorsen, Lockton Companies, Lars Foss-Skiftesvik, Heidmar Inc., Andreas Oulie Kirkerød, Statoil and Axel Ditlev-Simonsen (not present in picture), U-SEA BULK.

YA's main objective is to contribute to NACC's future by creating an entryway for young Norwegians into the organization. YA has already surpassed last year's number of paying members and expect to be successful in recruiting many more.

YA has organized several events so far in 2011: Corporate presentations by DnB NOR and Skuld, members' only



event in connection with Stavanger Symphony Orchestra's concert in Carnegie Hall, and invitations to an art exhibition by Olav C. Jensen. In addition, YA organizes a monthly networking event, known as First Thursday, which is a low key way for members to meet for a couple of drinks and some laughs.

We are eager to build a close relationship with NACC members, so whether you are interested in giving a presentation to the YA group, are looking to recruit new employees or want to reach YA for any other reason, please don't hesitate to contact yanyc@naccusa.org

We are looking to cater to all young Norwegians, both those in corporate positions and those working in the more creative areas. We believe this has been reflected in our activities so far, and will continue in many of the upcoming activities: 17th of May Celebration, Summer barbeque, Christmas Party, and many more.

Jarlsberg Featured in Southern Living Magazine

The culinary experts at Southern Living have chosen Jarlsberg for their "Taste of Spring" recipe Beer Cheese Fondue with Baby Cauliflower. It is a delectable treat!

Visit the Norseland, Inc. website from time to time for ingenious, creative ways to blend the goodness of Norwegian cheese for main dishes, lunches at home or on the go, or light and



healthy midnight snacks. You will be reminded of why Jarlsberg continues to be the favorite, in Norway, in the USA, and around the world.

If you visit the website soon, you will have the opportunity to submit your own favorite grilled cheese recipe and win a grilled cheese ToastaBag®.

More on great international cheeses at Norseland

Travel North This Year ... to Norway

From an idyllic rocky coast with skerries in the south, to a wild and untamed meeting between land and sea in the north. Travel along the [Norwegian coast](#) and experience it all.

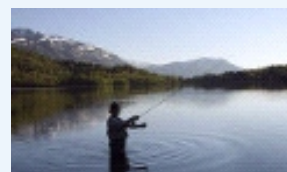
Life in the capital of [Oslo](#), or the Hanseatic city of [Bergen](#) on the west coast, and life in a coastal fishing village in the [Arctic](#) seem like two different worlds. You can try both within a few days.

An amazing diversity of adventures is available at your choice.

Easily Accessible Activities

Catch cod, mackerel and coalfish almost everywhere

along the coast. Trout and pike fishing is good in lakes, and there are excellent salmon rivers. [Fishing](#)



Go on a wildlife safari. Get close to king crabs, or see reindeer,

musk oxen, elks and birds at home in their natural habitat. [Wildlife safaris](#)



Learn more about the network of marked paths all over the country.

[Hiking and walking in Norway](#)



The Fjords

Here is a guide to the main fjords in Norway. The Geirangerfjord is on UNESCO's World Heritage List. The Sognefjord is the longest one. Find out more. [Fjord Guide](#)

Where to go

Find your fjord or arctic destination, explore the long coast or choose a holiday destination in the mountains and wilderness. [Norway in Motion](#)

Hydro Continues Investments at Missouri Extrusion Plant



HYDRO

Hydro's extrusion plant in Monett, Missouri continues to undergo significant upgrades to its operations and infrastructure to improve product quality, increase efficiency and reduce waste.

The 200,000-square-foot facility is upgrading its vertical wet paint line and converting to a chrome pretreatment system, fully operational in March. In early 2011, the company will have completed a \$1.5-million upgrade to the handling system for one of its 7-inch extrusion presses. This will improve product surface quality, reduce scrap, and increase productivity.

Over the last 15 months, the Monett facility revamped its material handling and aging processes, consolidated fabrication operations previously located at Cassville, Missouri, and expanded second-stage manufacturing capabilities. "These investments, along with the addition of engineering personnel, allow Monett to take our quality and service to new levels," said Rhonda Wright, Extrusion North America unit vice president and general manager in the Central Region.

"While some in the aluminum industry remain hunkered down, Hydro continues to invest in its facilities and personnel so that we can support our customers."

Extrusion North America is a unit of Norsk Hydro, a global supplier of aluminum and aluminum products. In North America, Hydro provides aluminum solutions including supply sourcing, extrusion, finishing, and fabrication of components, as well as engineering and contract manufacturing services, for a variety of industries. For more information: www.hydro.com/northamerica.



Windy Boats and Eidsgaard Design Join Forces

Windy Boats of Norway is co-operating with renowned yacht and private jet interior designers, Eidsgaard Design (EDL), on a stunning new interior vision for its latest generation of boats.

Starting with the all-new Windy 31 Zonda weekender, the 40 Maestro high performance family cruiser and the award-winning 44 Chinook hard-top sports cruiser, EDL have been charged with creating a distinctive new Windy interior aesthetic combining contemporary design and fine craftsmanship with clean lines and luxurious detailing.

"Some partnerships are just meant to be," says Windy CEO, Knut Heiberg-Andersen. "I was on the point of contacting Peder Eidsgaard to discuss working together, when he called me out of the blue. I love his architectural approach to design which makes every item of furniture beautiful in itself, while using subtle detailing to tie it in with its surroundings. The result is always exciting to look at, yet balanced and harmonious. Together I am confident we can create something really special."

The design concepts for the new interiors combine clean, neutral backgrounds with rich textiles accents, walnut floors and finishes, and signature stainless steel details. The first Windy 31 Zonda with EDL interiors will be available from April.

The new look Windy 40 Maestro and Windy 44 Chinook will be available autumn 2011. Plans are also underway to transform the Windy 48 Triton, 52 Xanthos and 53 Balios.

Commenting on the partnership Peder Eidsgaard said: "Having grown up in Norway I have long admired Windy Boats. They have produced some of the great design classics, and the quality of design and production is unbelievable. We are delighted to be collaborating on these signature new interiors."

London-based EDL specializes in the exterior and interior design of yachts and private jets. Established in 2005, its directors Peder Eidsgaard, Ewa Eidsgaard and Ben Harrison share over 30 years combined yacht design experience. maritimeandenergy.com

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